



# **National Seminar on** **“Interdisciplinary Approaches to Hospitality & Tourism”**



**Saturday, 20<sup>th</sup> of October, 2012**  
**10.00 AM Onwards**

**Organised By:**

**Institute of Hotel & Tourism Management**  
**Maharshi Dayanand University – Rohtak**  
**Haryana - India**

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## **National Seminar on Interdisciplinary Approaches to Hospitality & Tourism**

**( Saturday, 20<sup>th</sup> of October, 2012 )**

### **FOR WHOM :**

This programme is primarily targeted at budding hospitality & tourism professionals and researchers either doing or planning to do research and to develop an understanding about Interdisciplinary aspects of Hospitality & Tourism. The seminar will be also very useful for those teachers offering courses in Research, Hospitality, Tourism & Management and for those who would like to introduce or get involved around interdisciplinary approaches to Hospitality & Tourism. Also it may be of benefit to all those having interest in Interdisciplinary and Allied areas of Social Sciences.

### **OBJECTIVE :**

Our world is increasingly interconnected and interdependent. Communication networks exchange information around the globe, creating new forms of collaboration and transforming the nature of work and learning. New areas of study so as to develop in advancement human knowledge and respond to the challenges of the changing world with insight and innovation. These include areas that often combine or cross subjects or disciplines, such as space science, sociology, information management systems, and Hospitality & Tourism.

In today's world the people associated with the Hospitality & Tourism Industry face an unprecedented range of social, scientific, economic, cultural, environmental, political, and technological issues. To deal with these issues, the hospitality & tourism professionals need competencies derived from discrete disciplines Through this seminar the hospitality & tourism professionals, academicians , budding aspirants of trade from IHTM, and most importantly, the local participants would be encouraged from our society, to discuss debate and deliberate about Interdisciplinary Approaches to Hospitality & Tourism.

### **COVERAGE :**

The seminar will consider, but not be limited to, the following indicative themes:

- Innovations, Advances and ongoing initiatives in Interdisciplinary Aspects of Hospitality & Tourism
- Case Studies & Models pertaining to Interdisciplinary Approaches to Hospitality & Tourism
- Challenges and Opportunities for implementing Interdisciplinary Aspects in Hospitality & Tourism
- Interdisciplinary Approaches to Hospitality & Tourism :Role of Education
- Enhancing National Capabilities through Interdisciplinary Approaches
- Interdisciplinary Approaches in Hospitality & Tourism : Role of Stakeholders
- Repositories of Interdisciplinary Approaches in Hospitality & Tourism: Current Practices and lessons learned.

### **Call for Papers:**

The organizing committee of the Seminar on Interdisciplinary Approaches to Hospitality & Tourism is pleased to invite papers for presentation on Oct.20, 2012. The seminar will serve as a forum for sharing research and initiatives that contribute to hospitality & tourism development.

## **IMPORTANT DATES:**

Persons wishing to present papers at this seminar must submit an abstract in about 500 words (in English) including name(s) of author(s), affiliation, postal and e-mail address. The abstract should cover the background, a brief literature review, the proposed method and implications of the study. Abstracts must be typed using Times New Roman 12-point font double-spaced with justified alignment, and should (preferably) be submitted (as MSWord file – 97-2003 format) electronically to [ihtm.mdurohtak@gmail.com](mailto:ihtm.mdurohtak@gmail.com) citing Subject: ABOCT202012. Submissions will undergo review process.

- Abstracts must be submitted by October 10, 2012.
- The contributor should certify that the manuscript is his /her original contribution. It should be mentioned that the paper has not been submitted or accepted for publication any where else. The authors shall be responsible for the facts and opinion made by them.

## **PROGRAMME FACILITATOR : [Dr. Ashish Dahiya](#)**

**FEE:** One Day Seminar with Meals: Rs 200/- (Only for outside participants) (For In house Participants of IHTM MDU the Seminar is free). Certificates will be given to all the participants.

**CANCELLATION POLICY:** In the event of cancellation of nomination, full refund of the program fee will be made, if request is received in writing at least 10 days before commencement of the program.

**About IHTM-MDU:** Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India. The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. The Institute has been ISO 9001:2008 Certified in 2012.

**Who should participate:** Senior government officials involved in planning and development academicians, researchers, consultants and educators in the, tourism, hospitality, business management and applied fields .Policy makers/ business executives, industry practitioners/professionals in tourism, hospitality and business management fields an all other having a relevant interest.

## **CONTACT:**

### **Prof. Daleep Singh :**

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### **Dr. Ashish Dahiya:**

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## **Organizing Committee**

### **Patron**

**Prof. R. P Hooda**

Vice-Chancellor, M D University Rohtak

### **Convener**

**Prof. Daleep Singh**

Dean, College Development Council & Director IHTM.

### **Organizing Secretary**

**Dr. Ashish Dahiya**

Associate Professor – IHTM

### **Joint Organizing Secretary**

Dr. Sanjeev Kumar

Dr. Sandeep Malik

Dr. Goldi Puri

### **Organizing Team:**

Dr Amit Kumar

Dr Goldi Puri

Mr Manoj Kumar

Ms Jyoti

Mr Anoop

Ms Shilpi

Mr Sumegh

### **Office Assistance:**

Sh.M.S Dalal, Ms. Veena , Sh. Ramesh

S.NO.....

Seat No.....

**National Seminar on  
Interdisciplinary Approaches to Hospitality & Tourism  
(Saturday, 20<sup>th</sup> of October, 2012)**

**Registration Form:**

Name.....

Designation.....

Institute/Company.....

Address for correspondence.....

City..... State .....

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

Date.....Signature.....

**Sign & Stamp of HOD (for student's recommendation)**

**Note:** Send your registration to:

Director - Institute of Hotel & Tourism Management, M D University  
Rohtak. (ihtm.mdurohtak@gmail.com)

*(There are limited seats for the workshop and registration would be on first come first serve basis. The Registration form should be forwarded by HOD of concerned department in case of students) Please confirm your seat at the time of registration itself.*

**Acknowledgement:**

**S.No**

*Thank you for registering in National Seminar Interdisciplinary Approaches to Hospitality & Tourism on Oct 20, 2012. The certificate would be issued against the acknowledgement receipt. Your seat no in Conference Hall is..... In case of non arrival in conference hall before 15 minutes of commencement of programme (10.00 AM) seat would be allotted to next candidate in queue.*

*Thank You*

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**Feedback Form**

Your feedback about this year's activity will help us make improvements for the future activities. Please take the time to complete this form and give it at the reception desk.

<b>Over All</b>	<b>Very Good</b>	<b>Good</b>	<b>Fair</b>
• How would you rate the entire event?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• How did you find the registration Process when you arrived at the Programme?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The sessions of the programme were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The facilities in the programme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b><i>Please do Rate the following:</i></b>			
• The Speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Contents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Audio Visual Aids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Which of the Speakers was found to be Most effective & relevant: ..... .....			
• Would you recommend this event to your colleagues?    Yes            No			
• How did you get to know about this Programme .....			
• What was the purpose of attending this Programme (Pl Tick Appropriate) Content ....    Networking .....    Growth & Development .....    Speakers.....			
• Would you like us to organise such activities in near future too? If Yes, What topics should be added or discussed.....			
• Would you like us to contact you for such activities in near future too? If Yes, Please give your email address: .....			
• Would you like to suggest someone as Speaker/ Resource Person for such activities in IHTM in near future? If Yes, Please give his / her details .....			

Name, Signature & Contact No (*Optional*)